

# PROGRAM ADVERTISING

## Grand Prix de Santa Fe Seventh Annual Charity Event

P. O. Box 5353, Santa Fe, NM 87502  
Tel: 505-988-7165 Fax: 505 983-8195  
[www.grandprixdesantafe.com](http://www.grandprixdesantafe.com)

### Request for Program Advertising Space

Date: \_\_\_\_\_

Business Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone : \_\_\_\_\_ Fax : \_\_\_\_\_ Email: \_\_\_\_\_

Artist: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Ads must be sent in the form of a Press Optimized PDF. Make sure the fonts are embedded and the file is process Color. NO RGB files!

Please provide proof (swop preferred)

Email pdf files to:  
[eric@firestikstudio.com](mailto:eric@firestikstudio.com)

If there are any questions in regards to artwork please direct them to Eric Griego [eric@firestikstudio.com](mailto:eric@firestikstudio.com) or call 505.920.4356

For other information or assistance please call the Grand Prix office at 505.988.7165

Size	Inches WxH	Rate	Discount
Full Page	8.5 x 11 (add 1.25 bleed)	\$1,600.00	20.00%
Half- Page Vertical	3.875 x10.5	\$900.00	10.00%
Half-Page Horizontal	8 x 5.125	\$900.00	10.00%
Quarter Page	3.875 x 5.125	\$500.00	
2 - Page Spread	17 x 11 (add 125 bleed)	\$2,800.00	30.00%

**Discount percentage for larger ads is based on the \$500 quarter- page rate**

I would like my ad to be in the Grand Prix de Santa Fe Program at a cost of \$\_\_\_\_\_. I understand that my artwork must be received by May 15, 2010, and that payment must be received by June 1, 2010 or my ad will not run.

Signed: \_\_\_\_\_

Please fax the completed order form to 505-983-8195. You will receive confirmation and a copy of the program.